

IFA-FASKEN-MARCUSEVANS JOINT FACTORING LUNCH

Legal Recent Amendments & Business Development Latest Trends

WHEN : Friday, February 16th, 2018

TIME : 11:30am to 1:30pm

WHERE : 800 Place Victoria, Suite 3700
Montreal, QC, H4Z 1E9



IFA CANADA

Dear colleagues,

It is our pleasure to invite you to our IFA Canada / Quebec presentation on Legal Recent Amendments & Business Development Latest Trends. Brandon Farber, Associate at Fasken, and Geoffrey Reid, CEO Summits at Marcus Evans Group, will be presenting and offering valuable insights on:

- 1) Overview of factoring fraud (types and red flags)
- 2) Legal consequences of factoring fraud in Canada (criminal and civil remedies)
- 3) Strategies to engage decision makers
- 4) Positioning your Value Proposition
- 5) Choosing your Sales Approach

We look forward to seeing you!

RSVP

At Rowela Basa (rbasa@montrealheritage.com) by Tuesday February 13th at the latest. Lunch will be complimentary.

**marcusevans**

FASKEN